

# Approximation Techniques for Utilitarian Mechanism Design

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## Motivating example: path auctions

Suppose  $n$  bidders compete for connections in a network  $G = (V, E)$  with capacities  $c : E \rightarrow \mathbb{R}_+$ .

### Bidder $i$ ...

- wants to allocate a path between a known source  $s_i$  and a known destination  $t_i$
- is single-minded: if she gets a path with a bandwidth share matching her demand  $d_i$  then her valuation is  $v_i$ , else 0.

**Objective:** Find suitable paths for a subset of bidders  $S \subseteq \{1, \dots, n\}$  such that the capacities are respected and the *social welfare*  $\sum_{i \in S} v_i$  is maximized.

Bidders are selfish! How do we convince them to reveal their demands and valuations?

### An incentive compatible mechanism ...

- computes suitable paths for a subset of the bidders, and
- charges prices to these bidders in such a way that
- truth-telling is a dominant strategy for all players.

### Example: The VCG mechanism ...

- computes the optimal allocation for the specified demands and valuations and
- charges each player the difference between the social welfare of the others and what it would have been without him.

The considered problem is NP-hard.  
VCG pricing does not work together with approximation algorithms.  
Thus, we need a different concept.

## Monotonicity

For an algorithm  $A$ , let  $S(A(d, v))$  denote the set of served bidders.  
We say that  $A$  is *monotone* if

$$i \in S(A((d_i, v_i), (d_{-i}, v_{-i}))) \Rightarrow i \in S(A((d'_i, v'_i), (d_{-i}, v_{-i})))$$

for any  $d'_i \leq d_i$  and  $v'_i \geq v_i$ .

**Critical value pricing:** Charge threshold valuations  $v_i^*$ .

## Lemma: (Lehmann, O'Callaghan, Shoham)

A mechanism is incentive compatible if it is monotone (and exact) and uses critical value pricing.

### Intuition:

- Lying about the valuation will not help: If I win, then I anyway pay the smallest value that will win. If the truth will make me loose, then I really don't want to win, since my payment will be higher than my real value.
- Lying about the demand will not help: Increasing the demand can only lower my chances to be served. Decreasing the demand means that I'm not satisfied when I'm served.

## Our starting point ...

Unfortunately, **standard techniques** from the design of approximation algorithms like

- relaxing integrality and randomized rounding of the LP-solution
- distinguishing between entities with large and small parameters
- transforming pseudopolynomial algorithms into approximation schemes

**do not guarantee monotonicity** and do not give truthful mechanisms.

## Def: single-minded multi-unit auctions

- Auctioneer wants to sell  $b \in \mathbb{N}$  units of a good.
- There are  $n \geq 1$  single-minded bidders.
- Bidder  $i$  is interested in buying  $a_i \in \mathbb{N}$  units of the good.
- Her valuation for getting this amount is  $v_i \in \mathbb{R}_+$ , that is, for an assignment  $x \in \mathbb{R}_+^n$ , her valuation is

$$v_i(a_i, x) = \begin{cases} v_i & \text{if } a_i \leq x_i \\ 0 & \text{otherwise} \end{cases}$$

- **Objective:** find an assignment  $x$  that maximizes the social welfare  $\sum_i v_i(a_i, x)$ .



# Underlying optimization problem

## The knapsack problem:

Given

- a knapsack of capacity  $b$  and
- $n$  objects with weights  $a_1, \dots, a_n$  and values  $v_1, \dots, v_n$
- w.l.o.g.,  $a_i \leq b$

Compute set  $S \subseteq \{1, \dots, n\}$  such that  $\sum_{i \in S} v_i$  is maximized under  $\sum_{i \in S} a_i \leq b$ .

## Complexity of the knapsack problem

KNAPSACK is NP-hard but admits a pseudopolynomial algorithm, which can be used to derive a fully polynomial time approximation scheme (FPTAS).

### FPTAS for KNAPSACK

- $\alpha := \frac{\epsilon v_{\max}}{n}$ ;
- for all  $i$  set  $v'_i = \alpha \lfloor \frac{v_i}{\alpha} \rfloor$ ;
- output optimal solution wrt  $v'_1, \dots, v'_n$ .

Unfortunately, this FPTAS is not monotone.

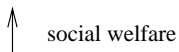
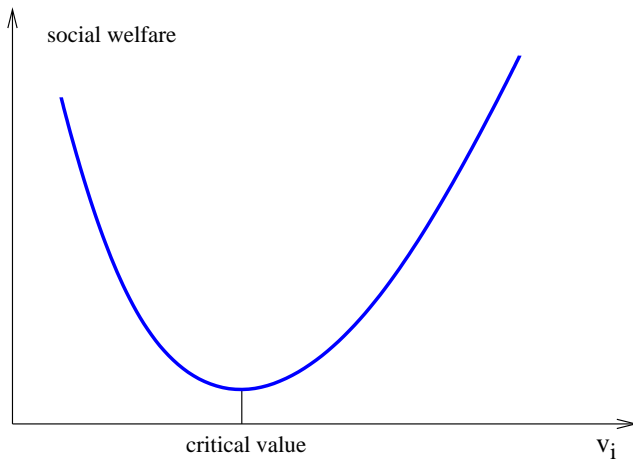
## Monotone 2-Approximation by Mu'alem and Nisan

- Let  $A_1$  denote the greedy algorithm for KNAPSACK.
- Let  $A_2$  denote the algorithm returning the single object with highest value.
- Call  $A_1$  and  $A_2$  and output the better solution.

### Lemma: (Mu'alem and Nisan)

Taking the maximum over two or more “bitonic” algorithms gives a “bitonic” and, hence, monotone algorithm.

# Bitonic Functions



# Monotone FPTAS for KNAPSACK

**Analytic trick:** specify the same algorithm in two different ways.

## Output specification

Output is best solution over an infinite number of calls to bitonic algorithms.

## Implementation

The solution specified by the output specification can be computed with only  $O(\log n)$  calls of the standard FPTAS.

Output specification ensures monotonicity, implementation efficiency.

## Output specification

The following algorithm is „called“ for every  $k \in \mathbb{Z}$ .

### Algorithm $A(k)$

- $M := 2^k; \alpha := \frac{\varepsilon M}{n};$
- for all  $i$  set  $v_i(k) = \min \left\{ \alpha \left\lfloor \frac{v_i}{\alpha} \right\rfloor, M \right\};$
- output optimal solution  $S(k)$  wrt  $v_1(k), \dots, v_n(k)$ .

Output the solution  $S(k)$  maximizing  $V(k) = \sum_{i \in S(k)} v_i(k)$ , breaking ties in favour of smaller indices.

The output specification is monotone because  $A(k)$ ,  $k \in \mathbb{Z}$ , is bitonic wrt to  $\sum_{i \in S(k)} v_i(k)$ .

## Efficient implementation

Let  $k^* = \lceil \log_2(v_{\max}) \rceil$  and  $M^* = 2^{k^*}$  so that  $\frac{M^*}{2} < v_{\max} \leq M^*$ .

### Observations:

- $V(k^*)$  is at least  $(1 - 2\varepsilon) \cdot \text{opt}$ . Consequently, the output specification guarantees at least a  $(1 - 2\varepsilon)$ -approximation.
- If  $k > k^*$  then  $V(k)$  cannot win against  $V(k^*)$  as  $V(k)$  only ignores some of the less significant bits that  $V(k^*)$  might take into account.
- If  $k \leq k^* - \log_2 n - 2$  then  $V(k)$  cannot win against  $V(k^*)$  as all values are truncated at  $M^*/(4n)$  (or smaller) so that  $V(k) \leq M^*/4 < V(k^*)$ .

⇒ It suffices to call  $A(k)$  only for  $k \in \{k^* - \log_2 n - 1, \dots, k^*\}$ . □

## Further applications

### Monotone FPTAS

The same enumeration technique works, e.g., for

- backward auctions
- constrained shortest paths
- scheduling to minimize the weighted number of tardy jobs

### Monotone PTAS

A different enumeration technique yields polynomial time approximation schemes for

- multiple knapsack problem with a fixed number of knapsack
- general assignment problem with a fixed number of resources



# Combinatorial Auctions (CA)

## Combinatorial auction:

- a seller wants to sell a set of items  $U$  to  $n$  bidders
- the objective is to maximize the *social welfare*, i.e., the sum of the values that the bidders receive

## Multi-Unit Combinatorial Auction:

- there are  $b_e \geq B$  copies of each item  $e \in U$

## Assumptions:

- bidders are *single-minded*, i.e., bidder  $i$  is interested in a single set  $S_i \subseteq U$  which she values with  $v_i$
- $S_i$  and  $v_i$  are private values

## Underlying optimization problem

### Set packing

Given  $S = (S_1, \dots, S_n)$  and  $v = (v_1, \dots, v_n)$ , find a set  $A \subseteq \{1, \dots, n\}$  that satisfies  $|\{i \in A : e \in S_i\}| \leq b_e$ , for all  $e \in U$ , and maximizes  $\sum_{i \in A} v_i$ .

(Simplifying assumption  $B = b_e$ , for all  $e \in U$ .)

# The Algorithm

## CA-Greedy

**Input:** Declarations  $S_1, \dots, S_n$ , and  $v_1, \dots, v_n$ .

01  $\mathcal{T} = \emptyset$ ,  $\mathcal{S} = \{1, \dots, n\}$ ;

02 **for all**  $e \in U$  **do**  $y_e = 1$ ;

03 **repeat**

04  $i = \operatorname{argmax} \left\{ \frac{v_i}{\sum_{e \in S_i} y_e} \mid i \in \mathcal{S} \setminus \mathcal{T} \right\}$ ;

05  $\mathcal{T} = \mathcal{T} \cup \{i\}$ ;

06 **for all**  $e \in S_i$  **do**  $y_e = y_e \cdot e^{m^{1/(B-1)}}$ ;

07 **until**  $\sum_{e \in U} y_e \geq e^{B-1} m$ ;

**Output:** Set of winning bidders  $\mathcal{T}$ .

**Disclaimer:** The prices used by this algorithm are not charged to the bidders. For charging the bidders, we use critical value pricing.

## Analysis of CA-Greedy

### Monotonicity

The selection rule

$$i = \operatorname{argmax} \left\{ \frac{v_i}{\sum_{e \in S_i} y_e} \mid i \in S \setminus \mathcal{I} \right\}$$

ensures monotonicity both wrt the valuations and the sets

### Approximation factor

The algorithm guarantees a solution that is within a factor of

$$O\left(m^{1/(B-1)}\right)$$

of the optimal allocation.

# Primal-dual interpretation of the greedy algorithm

LP-relaxation of CAs:

$$\begin{aligned} \max. \quad & \sum_{i=1}^n v_i x_i \\ \text{s.t.} \quad & \sum_{i: e \in S_i} x_i \leq B \quad \forall e \in U \\ & x_i \leq 1 \quad \forall i \end{aligned}$$

Dual LP:

$$\begin{aligned} \min. \quad & \sum_{e \in U} B y_e + \sum_{i=1}^n z_i \\ \text{s.t.} \quad & z_i + \sum_{e \in S_i} y_e \geq v_i \quad \forall i \end{aligned}$$

CA-Greedy:  $z_i = v_i$  when agent  $i$  is selected.

## Primal-dual analysis

### Sketch of the analysis:

- In each step, the CA-Greedy picks the set that violates its dual constraint by the largest factor  $\alpha$ .
- Scaling all prices by  $\alpha$  yields a feasible solution for the dual.
- After termination, the value of the dual wrt  $\alpha$ -scaled prices divided by  $2m^{1/(B-1)}$  lower-bounds the values collected in  $\mathcal{T}$ .
- Consequently,

$$v(\mathcal{T}) \geq \frac{\alpha \cdot \sum_{e \in U} B y_e + \sum_{i=1}^n z_i}{2m^{1/(B-1)}} \geq \frac{\text{dual-opt}}{2m^{1/(B-1)}} \geq \frac{\text{opt}}{2m^{1/(B-1)}}.$$



## Path auctions revisited

Suppose  $n$  bidders compete for connections in a network  $G = (V, E)$  with capacities  $c : E \rightarrow \mathbb{R}_+$ .

### Bidder $i$ ...

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**Objective:** Find suitable paths for a subset of bidders  $S \subseteq \{1, \dots, n\}$  such that the capacities are respected and the *social welfare*  $\sum_{i \in S} v_i$  is maximized.

- The optimization problem underlying path auctions is the *unsplittable flow problem (UFP)*.
- Let  $B$  denote the ratio between the smallest bandwidth and the smallest demand,  $m$  the number of edges.

### Known results for UFP

- Randomized rounding achieves an approximation factor of  $O(m^{1/\lfloor B+1 \rfloor})$  for UFP (Kolliopoulos and Stein, 1998).
- The best known combinatorial algorithm achieves an approximation factor of  $O(B \cdot m^{1/B})$  (Azar and Regev, 2001).
- A monotone variant of Azar and Regev's algorithm achieves an approximation factor of  $O(B \cdot m^{1/(B-1)})$



# Azar and Regev's algorithm

## Presorted-Greedy-UFP

- each edge is assigned a suitable initial price;
- sort the bidders according to a non-increasing order of  $v_i/d_i$ ;
- in this order, for each bidder,
  - chooses cheapest path wrt current prices;
  - increase the prices for the edges on this path;
- STOP as soon as one of the capacities is exceeded.

Approximation factor:  $O(B \cdot m^{1/(B-1)})$

# Our Algorithm

## Primal-Dual-Greedy-UFP

- each edge is assigned a suitable initial price;
- WHILE capacities are not exceeded DO
  - compute the most efficient path over all bidders, i.e., the path with the best ratio valuation / price;
  - assign this path to the corresponding bidder;
  - increase the prices for the edges on this path.

Approximation factor:  $O(m^{1/(B-1)})$

# Summary

	previous	greedy primal-dual
CAs single-minded	$O(B \cdot m^{1/(B-2)})$ <i>Bartal et al.</i>	$O(m^{1/(B-1)})$
CAs winner determination	$O(m^{1/(B+1)})$ for (0,1)-PIPs <i>Raghavan</i>	$O(m^{1/B})$
UFP path auctions	$O(B \cdot m^{1/(B-1)})$ <i>Azar et al.</i>	$O(m^{1/(B-1)})$